

Here's what our reps say about us:

My former broker dealer lost all the personalization a profitable firm needs. Phil and his staff addressed all my concerns and assisted greatly in a smooth transition. They are hands on and available. With most broker dealers you're talking to an empty suit. Not with these people.



*J. Paul Kessler
McKinney, TX*

What are you trying to accomplish with your financial planning practice? If you take pride in this industry and you desire the freedom that comes with true independence, while at the same time realizing that self-regulatory organizations are needed, indeed helpful for the industry, then you should give Phil Palmer a call.

*Louis E. Mahaffey
Springdale, AR*

Over 20+ years, I have been with broker dealers as small as 150 registered representatives and as large as 15,000+. The economies of scale I envisioned with large firms disappeared with their bureaucracy and their attention to the "paperwork process" over "customer service". FIFS treats me as an individual, is responsive to my requests and keeps me compliant.

*C. Michael White
Addison, TX*

I have been with First Independent Financial Services from the day it began business and since that time the financial industry has been through a lot of ups and downs. During the entire period, no matter how difficult the market behaved, First Independent and its staff provided calming, steady help and advice. First Independent's philosophy of "customer first" meant that products were approved with our clients in mind and not commission driven. Therefore, we have weathered the last few years very well.

*Roger Spencer, CPA
Tulsa, OK*

After working as a personal producing professional for a large insurance company and some mid-sized brokerage firms for over 30 years, I've finally found the best place to be a true independent. I constantly recommend to other professionals like myself to call FIFS to see and enjoy the difference.

*Scott Koutsky
Orland Park, IL*

(continued on next page)

My law practice in the DFW Metroplex has been enhanced by partnering with FIFS. FIFS provides the excellent support, compliance and integrity required to meet the investment needs of our clients. FIFS provides seamless solutions, regardless of product. Independence is honored.

*Richard Swarb
Arlington, TX*

We have worked with other broker dealers in the past and have found that their business practices often were determined by what was best for their firm. Since we have been working with Phil Palmer and FIFS, we have found the honest and reliable firm that we were looking for. FIFS is the best broker dealer we have been in business with! They put the interest of the clients first which is important to us. We are very pleased to be a part of the First Independent Financial Services organization.

*Jim Riley
Paul LaBrue
Wichita, KS*

During much of my twenty-eight years as a financial professional, I have been associated with Phil Palmer, President and CEO of FIFS. The personal characteristics he has displayed over the years as an individual, like organizational skills, competency and fairness, have been incorporated into this firm.

*Raymond A. Hall
Tulsa, OK*

I have been associated with numerous broker dealers over the years and FIFS is by far the most personal, and easiest to do business with. Their professionalism and common sense approach to financial planning is greatly appreciated and underrated.

*Alan Humphrey
Granbury, TX*

The people behind FIFS are top-notch, experienced individuals that are easily accessible all the way to the founder and President. They know the business and have a keen sense of where the regulatory environment is trending, always striving to remain above board. In short, they add value!

*J.P. Webb
The Woodlands, TX*